



Josefine Fischer

Freelancer

Contact

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📍 Remote - Sweden and India

Core competences

- Research & Analysis
- Project Management
- Report Writing
- Content Creation
- Stakeholder Management
- Interviewing & User Research
- Presentation & Public Speaking
- Workshop Facilitation
- Business Development
- Social Media & Digital Content
- AI Tools & Digital Workflows

Languages

Swedish - native

English - fluent

About Me

Researcher, writer, project manager, and entrepreneur with a PhD and more than 15 years of experience across research, public sector innovation, project leadership, communication, and business development.

Skilled at turning complex information into clear insights, leading projects from idea to implementation, conducting qualitative research and interviews, writing reports and content, and communicating effectively with diverse stakeholders. Experienced in both public-sector environments and entrepreneurship, with a strong interest in communication, learning, innovation, and human behaviour.

Work experience

Founder & Director | Movementality

2019-present

Founded and developed an international health and wellbeing business from concept to implementation.

Key responsibilities:

- Business development and strategy
- Website creation and management
- Content creation for web and social media
- Online course development
- Community building and customer communication
- Video production and digital marketing
- Outreach, partnerships, and sales activities

Education

PhD Research Policy

Lund University

2015

Master's degree in Society,
Science and Technology in Europe

Lund University

2010

BSc in Economic Geography and
Gender Studies

Lund University

2007

Trainings

Project management

Mannaz

Yoga Instructor, 500 hours

**Swedish Yoga Institute, Brahmani
Yoga**

Personal Trainer

PTOnline

Scientific Advisor | Region Uppsala

2019

Supported evidence-based development within municipal
elderly care.

Responsibilities included:

- Research and investigations
- Report writing and analysis
- Stakeholder dialogue and collaboration
- Knowledge dissemination and presentations
- Supporting municipalities in evidence-based practice

Project Manager & Investigator | Klippan Municipality

2017 - 2019

Led innovation and housing-related development projects
involving municipalities, architects, municipal housing
companies, and businesses.

Responsibilities included:

- Project management
- Strategic investigations
- Stakeholder coordination
- Funding applications
- Presentation of findings and recommendations

National Coordinator & Project Manager | Venture Cup

2010

Responsibilities included:

- Network building
- Stakeholder engagement
- Gender analysis

Research Assistant | Lund University

2008 - 2010

Key achievements:

- Conducted approximately 100 qualitative interviews
- Data collection and analysis
- Literature reviews